

اخبار اصفهان

روزنامه اقتصادی استان اصفهان

چهارشنبه ۲۳ آبان ۱۳۹۷ | ۱۴ نوامبر ۲۰۱۸ | ۶ ربيع الاول ۱۴۴۰ | سال اول | شماره ۹۱ | صفحه اول

قیمت ۵۰۰ تومان

اولین روز نامه
اقتصادی
دوزبانه
استان اصفهان

مروری بر بسته‌های حمایتی دولت‌ها:

از «عیدانه» تا «جبرانی»

اجرای بسته حمایتی در شرایط سخت اقتصادی، ماجرای تازماری در دولت‌ها نیست و در گذشته نیز به نحوی دیگر در دستور کار بوده است. محمود احمدی نژاد هم در دولت خود برای پوشش بخشی از فشار تورمی حدود ۲.۷ میلیارد دلار از ذخایر ارزی برداشت و پول نقد بین...



نگران اسامی نباشید:

آنچه کارمندان باید راجع به عنوانین شغلی بدانند

بزرگترین اشتباهی را که می‌توان میان کارمندان دید این است که آنها بیش از اندازه دلواپس عنوان کاری خود هستند. اینکه همه نگرانند به جایگاه مورد علاقه خود ترسند، قابل توجه است اما تجربه ثابت کرده عنوان شغلی به اندازه توانایی‌ها، تجربیات و قابلیت‌های افراد فاکتور مهم‌تری به شمار نمی‌رود. در این مورد نکاتی وجود دارند که می‌توانند کج فهمی کارمندان و مدیران را به حداقل رسانده و موانع این چنینی را از سر راه موفقیتشان بردارند.

به طور کلی افرادی که به عنوان شغلی اهمیت زیادی می‌دهند، باور دارند که نمی‌توانند بدون جایگاه‌های بالا تاثیرگذار باشند. اگر کسی برای جدی گرفته شدن نیازمند...

بازار طلا و سکه ۹۷/۸/۲۲ ساعت ۱۵:۰۵

قیمت سکه	قیمت فروش	قیمت قبلی
سکه طرح قدیم	۴۳۷۰۰۰۰	۴۵۵۱۰۰۰۰
سکه طرح جدید	۴۵۵۰۰۰۰	۵۰۴۱۰۰۰۰
نیم سکه	۲۲۴۰۰۰۰	۲۵۲۱۰۰۰۰
ربع سکه	۱۲۵۰۰۰۰	۱۳۴۱۰۰۰۰
سکه گرمی	۶۸۰۰۰۰۰	۷۰۱۰۰۰۰۰

یک مثقال طلای ۱۷ عیار	۱۹۱۰۰۰۰	۲۱۱۸۰۰۰۰
یک گرم طلای ۱۸ عیار	۴۱۲۵۰۰	۴۸۸۹۴۰
یک گرم طلای ۱۹ عیار	۴۶۵۳۸۰	۵۱۶۰۶۰
یک گرم طلای ۲۴ عیار	۵۴۱۷۶۰	۶۵۱۹۲۰



به مناسبت

روز جهانی دیابت:

نگرانی،

در خانواده ایرانی!

برای همه ما پیش آمده است که حداقل یک روز از عمرمان را درگیر بیمارستان و مریضی خود و عزیزانمان باشیم، آن وقت است که تمام دنیا و بازچه‌های آن برایمان رنگ می‌بازند و تنها چیزی که به نظرمان در این دنیا مهم است سلامتی است. حضرت علی (ع) در سخنی فرموده اند: «سلامتی تاجی است که بیماران بر سر افراد سالم می‌بینند» و واقعا هم تا مریضی به سرانجام نیاید این تاج سلامتی را بر روی سرمان حس نمی‌کنیم. درگیری‌های روزمره آنقدر ما را از جسممان و حتی روحمان فارغ کرده است که برخی مواقع یادمان می‌رود اگر این جسم و روح سالم نباشد، ماشین، خانه، مبل، موبایل و مدرک و منصب و... حتی نزدیکترین افراد زندگیمان نمی‌توانند کاری برایمان بکنند.

امروزه از قند خون بالا یا همان دیابت به عنوان قاتل خاموش نام می‌برند که متأسفانه...

ادامه در صفحه ۲



نایب رییس کمیسیون گردشگری و برند شهری اتاق بازرگانی اصفهان مطرح کرد:

بیشترین جذب گردشگر، در سایه دیجیتال مارکتینگ

از عمده مشکلات حوزه گردشگری کشور می‌توان به ضعف اطلاع رسانی، ضعف زیرساخت‌های الکترونیکی و استفاده نکردن از بازاریابی مدرن اشاره کرد.

نایب رییس اتاق بازرگانی اصفهان:

کره جنوبی در زمینه گردشگری و مترو آماده همکاری با اصفهان است

سفیر کره جنوبی از اعلام آمادگی این کشور برای خواهرخواندگی شهر «بوسان» با اصفهان و نیز همکاری در زمینه گردشگری و مترو علی‌رغم تحریم‌های موجود خبر داد. به گزارش اداره ارتباطات رسانه‌ای شهرداری اصفهان، «یو جیانگ هیان» در دیدار با شهردار اصفهان با بیان اینکه روز گذشته یک گروه‌های با میزبانی اتاق بازرگانی اصفهان برگزار شد، اظهار داشت: در این گروه‌های سیاحتی سیاست‌های رشد شرکت‌های متوسط و کوچک بررسی و مشخص شد. با توجه به این که حجم تولیدات اصفهان ۱۵ درصد از تولید ناخالص ملی ایران را شامل می‌شود، این ظرفیت و همچنین مقوله گردشگری از اهمیت زیادی برای کره به منظور توسعه روابط دوجانبه برخوردار است.

دارای سه خط مترو است که خط یک آن تکمیل شده، خط دو در دست ساخت است و برای خط سه مقدمات کار فراهم شده است که در این خصوص با استفاده از شیوه‌های فاینانس می‌توانیم همکاری‌های خوبی با کره داشته باشیم.

افزایش حضور کره در طرح‌های اقتصادی اصفهان

رئیس شورای اسلامی شهر اصفهان نیز در این دیدار با بیان اینکه اصفهان و کره ریشه‌های مشترک بسیار زیادی با یکدیگر دارند، اظهار کرد: آسیای بون هر دو کشور و ارتباطات فرهنگی و تاریخی رابطه ایران و کره را تقویت کرده است.

وی تصریح کرد: پیمان‌هایی مانند آکو، پیمان شانگهای و شرق آسیا می‌تواند کمکی به همه ملت‌های آسیایی باشد تا زمینه‌های همکاری خود را با یکدیگر داشته باشند.

ایران به عنوان کشوری با تاریخ مدون غنی از شرایط بسیار سخت تاریخی عبور کرده و شرایط فعلی نیز برای همیشه نمی‌تواند پایدار بماند.

فتح اله معین با بیان اینکه مردم اصفهان از کشور کره جنوبی خاطرات خوبی دارند، ادامه داد: یکی از پروژه‌های مشترک میان کره و ایران که تاریخ ۴۰ ساله دارد پایگاه اصفهان است. همچنین یکی از خیابان‌های اصلی مادر تهران به نام «ستول» و یک خیابان در کره نیز به نام «تهران» نامگذاری شده است که این نشان دهنده روابط غنی میان دو کشور است اما باید مشارکت کره جنوبی در طرح‌های اقتصادی اصفهان را افزایش داد.

وی گفت: با وجود مشکلاتی که برای ایران به وجود آمده این کشور، جزء کشورهای با کمترین بدهی خارجی در دنیا است و این نشان دهنده این موضوع است که بر انجام تعهدات خارجی خود پافشاری داریم.

رئیس شورای شهر اصفهان اضافه کرد: در طرح‌های توسعه شهری مانند مترو، خطوط تراموا و اتوبوس‌های برقی با شرکت‌های کره‌ای مذاکره کرده‌ایم.



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وی تصریح کرد: با وجود شرایطی که از لحاظ تحریم‌های ایران به وجود آمده کشور کره از یک سری معایب‌ها برای برقراری رابطه با ایران برخوردار است که این می‌تواند کمک خوبی برای ادامه همکاری‌ها با ایران در زمینه‌های مختلف باشد.

یو جیانگ هیان افزود: شرکت‌های کوچک کره ایران اهمیت بسیار زیادی دارند که می‌تواند اساس رابطه میان ایران و کره جنوبی باشد. وی ادامه داد: پس از هماهنگی با مقامات کره ای، می‌توانیم در زمینه مترو، گردشگری و همچنین زمینه‌های ایجاد خواهرخواندگی میان اصفهان و بوسان همکاری‌های خود را آغاز کنیم.

سفیر کره جنوبی تاکید کرد: اصفهان به عنوان یک شهر غنی و تاریخی و معروف به نصف جهان دارای اهمیت بسیار زیادی برای کشور کره است، بنابراین به طور حتم تمایل داریم نمایندگانی از کشور کره برای شرکت در مراسم روز اصفهان حضور داشته باشند.

وی در ادامه صحبت‌های خود با اشاره به اینکه وظیفه من به عنوان سفیر، گسترش رابطه دوجانبه میان اصفهان و کره جنوبی است، گفت: بر همین اساس در جلسه‌ای که با دکتر روحانی، رئیس‌جمهور ایران، داشتیم شهری از سئدی را بازگو کردم با این عنوان که «دوست آن باشد که گیرد دست دوست» معتقدیم دوست واقعی، فردی است که در شرایط سخت به یاری دوست خود بیاید.

بخش زیادی از میراث تاریخی در ایران متعلق به شهر اصفهان است، بنابراین گردشگری یکی از موضوعاتی است که پیرامون آن می‌توانیم با کره به توافقاتی دست یابیم تا گردشگران اصفهانی و کره‌ای بتوانند کشورها را با هم دیدند.

وی با بیان اینکه در عرصه حمل و نقل عمومی به ویژه مترو می‌توانیم همکاری‌های خوبی با کره جنوبی داشته باشیم، ادامه داد: اصفهان

تازه‌ها

بیست و چهارمین نمایشگاه بین‌المللی اتوکام

کامپیوتر و اتوماسیون اداری، مخابرات، استارت‌آپ و ششمین جشنواره فروش تجهیزات دیجیتال

۲۱ تا ۲۵ آبان ۹۷

ساعت: ۱۵ تا ۲۱

بارزید منتخبین: ۲۳ و ۲۴ آبان ماه ۹۷ ساعت: ۱۰ تا ۱۳ صبح

اصفهان، بلوار تفریح شهرستان، محل برگزاری نمایشگاه‌های بین‌المللی استان اصفهان

گزارش
ایمن

کارهای نوپا برای جوانان اختصاص دهد تا حمایت یازدهم‌کنندگان و مسئولان امید را به جوانان برگردانیم.

رئیس سازمان نظام صنفی رایانه‌ای استان اصفهان با بیان اینکه بیست و چهارمین نمایشگاه بین‌المللی کامپیوتر و اتوماسیون اداری اصفهان در سه سالن نمایشگاهی با حدود چهار هزار مترمربع فضای مفید برگزار شده است، افزود: سالن اول این نمایشگاه به فعالیت کسب و کارهای نوپا و مبتنی بر فناوری اطلاعات و ارتباطات اختصاص یافته به طوری که بیش از ۷۰ کسب و کار نوپا در این فضا به عرضه محصولات خود می‌پردازند. وی ادامه داد: برخی بر نامه‌های جانبی در این سالن پیش‌بینی شده که از جمله آنها می‌توان به ایجاد «باشگاه مشاوران» برای علاقه‌مندان ایجاد کسب و کار در این حوزه، برگزاری پانل سرمایه‌گذاری جسورانه و برگزاری مسابقه ای بین استارت‌آپ‌ها در ارائه محصولاتشان اشاره کرد.

رئیس سازمان نظام صنفی رایانه‌ای استان اصفهان گفت: در بیست و چهارمین نمایشگاه بین‌المللی کامپیوتر و اتوماسیون اداری اصفهان بیش از ۷۰ کسب و کار نوپا به عرضه محصولات خود می‌پردازند.

علی یارمحمدیان عصر امروز در آیین افتتاح بیست و چهارمین نمایشگاه بین‌المللی کامپیوتر و اتوماسیون اداری اصفهان، اظهار کرد: در برگزاری این نمایشگاه ۱۶ دستگاه اداری و اجرایی حضوری فعال داشتند.

وی تصریح کرد: امسال شورای سیاست‌گذاری با توجه به نامگذاری سال مبنی بر «حمایت از کالای ایرانی»، قرار گرفتن در شرایط جنگ تمام‌عیار اقتصادی که حکام امریکابرای کشورمان ایجاد کردند و البته یکی از اهداف اصلی آنها افزایش نامیدی مردم به خصوص در قشر جوان است، تصمیم گرفتیم با هدف توسعه اقتصاد دیجیتال با توان ایرانی یک سال از نمایشگاه اتوکام را به کسب

مسئولان راهکارهایی ترسیم کنند تا امید به قشر جوان بر گردد

اترچ با بیان اینکه اتحاد رقبا در هنگام دشواری‌ها تنها راه مقابله و پیشرفت است، گفت: در جنگ اقتصادی برخی از اقسام و فعالان اقتصادی شکننده‌تر هستند.

وی افزود: با توجه به اینکه حوزه فناوری اطلاعات و ارتباطات، دارایی ثابت زیادی ندارد، در شرایط بد اقتصادی سریع‌شکننده

می‌شود، همچنین مسائل ارزی، مشکلات مربوط به واردات کالا و لوکس‌فروش شدن محصولات حوزه فناوری اطلاعات باعث شده شرکت‌های سخت‌افزاری به شدت دچار مشکل شوند.

رئیس سازمان نظام صنفی رایانه‌ای استان اصفهان با بیان اینکه در حوزه نرم‌افزاری ۸۰ درصد بازار وابسته به اقتصاد دولتی است، اظهار کرد: با توجه به اینکه در بخش سخت‌افزاری عمده درخواست‌کنندگان بخش دولتی بودند، به دلیل کاهش تقاضا و عدم پرداخت مطالبات دچار مشکل و بحران شده‌اند.

وی تاکید کرد: شکارچیان فکر و اندیشه در صدد هستند جوانان ما را شکار و به سمت خارج کشور هدایت کنند، بنابراین مسئولان به فکر باشند و راهکارهایی ترسیم کنند تا امید را به قشر جوان برگردانند.

رئیس سازمان نظام صنفی رایانه‌ای استان اصفهان گفت: بر اساس برنامه ششم توسعه، باید افزایش سهم سرمایه‌گذاری زیرساختی در حوزه فناوری اطلاعات تا رسیدن به سطح کشورهای منطقه انجام شود اما به رغم تمام تلاش‌ها پیشرفت خوبی نداشته و در منطقه نیز رتبه خوبی نداریم.

فولادگر اظهار کرد: با توجه به سیاست‌های کلی برنامه ششم توسعه، باید به کسب جایگاه برتر منطقه در توسعه دولت الکترونیک در بستر شبکه اطلاعات، توسعه محتوا در فضای مجازی بر اساس نقشه فرهنگی کشور تا پنج برابر وضعیت کنونی، بومی‌سازی شبکه اجتماعی، ایجاد، تکمیل و توسعه شبکه ملی اطلاعات و تامین امنیت آن، تسلط بر دروازه‌های ورودی و خروجی فضای مجازی و پالایش هوشمندانه، بهره‌گیری از موقعیت ممتاز کشور و حضور هدفمند در تعاملات بین‌المللی فضای مجازی و گسترش حضور در بازار بین‌المللی دست یابیم.

بخش زیادی از میراث تاریخی در ایران متعلق به شهر اصفهان است، بنابراین گردشگری یکی از موضوعاتی است که پیرامون آن می‌توانیم با کره به توافقاتی دست یابیم تا گردشگران اصفهانی و کره‌ای بتوانند کشورها را با هم دیدند.

مقصد سفر خود قرار دهند.



پیشنهاد اختصاص ماهانه ۳۰ لیتر بنزین به هر ایرانی

عضو کمیسیون انرژی مجلس، گفت: پیشنهاد اختصاص ماهانه ۳۰ لیتر بنزین به هر ایرانی مطرح شده که افراد می توانند مازاد بنزین خود را از طریق استارت آپ ها تا پنج هزار تومان به فروش برسانند.

علی بختیار با اشاره به اینکه سناریوهای مختلفی در کمیسیون انرژی درباره مدیریت مصرف سوخت ارائه شده است، گفت: در این راستا کمیته ای تشکیل شده تا نسبت به بررسی موضوعات و سناریوها بر مبنای سیاست های اعلامی اقدام شود.

عضو کمیسیون انرژی مجلس شورای اسلامی، با بیان اینکه مقرر شده که طرحی تهیه و اجرا شود که تاثیر نرخ تورم حداقلی بوده و به افشار ضعیف و متوسط آسیب وارد نکرده و مردم را در مضیقه قرار ندهد، افزود: مقرر شده طرح برندینگ احیا و جلوی قاچاق سوخت گرفته شود، همچنین بین سامانه هوشمند سوخت و سامانه دیسپچینگ اتصال برقرار شود که مقرر شد انجمن نفت، کمیته و مرکز پژوهش ها طرحی را تهیه کنند که این سیاست ها در آن نهفته باشند.

تدوین سامانه ای برای فروش مازاد سوخت وی با اشاره به اینکه تاکنون تصمیمی در حوزه سوخت اتخاذ نشده و تا دو هفته آینده تعیین تکلیف می شود، ادامه داد: در طرح تدوینی مقرر شده که روزانه یک لیتر به هر ایرانی اختصاص یابد که ماهانه ۳۰ لیتر می شود، همچنین امکان فروش آن در سامانه ای مهیا می شود که مازاد سوختی که هر خانوار دارد بتواند در این سامانه به فروش برساند.

نماینده مردم گلپایگان و خوانسار در مجلس شورای اسلامی، اظهار داشت: با این اقدام خانوارها می توانند مازاد مصرف خود را با نرخ شناور بنزین به برندهایی که در جایگاه های سوخت مستقر هستند از طریق سامانه هوشمند که قابل فروش هستند، به فروش برساند.

بنزین به هر فرد داده می شود نه هر خودرو وی با بیان اینکه بر اساس این طرح سوخت مورد نیاز در اختیار مردم قرار می گیرد تا در مضیقه قرار نگیرند، افزود: بر این اساس بنزین به هر فرد داده می شود نه هر خودرو تا برای حمایت از گروه های آسیب پذیر خانوارها بتوانند سوخت را از طریق استارت آپ ها تا پنج هزار تومان به فروش برسانند که این علاوه بر درآمد استفاده بهینه از سوخت رارق می زند. عضو کمیسیون انرژی مجلس شورای اسلامی، تصریح کرد: براساس طرح پیشنهادی همچنین مقرر شده حدود ۲۰ میلیون لیتر روزانه بر حمل و نقل عمومی اختصاص داده شود.

اولین روز نامه اقتصادی دو زبانه استان اصفهان

صاحب امتیاز و مدیر مسئول: رضا محزونیه

سر دبیر: مر ضیه ربیعی

دفتر اصفهان: میدان احمدآباد، ابتدای خیابان شهیدمفتح (بهر ۳) ساختمان حورا

تلفن: ۰۳۱-۳۲۲۷۴۵۰۰

روابطعمومی:تلفن:۰۳۲۲۷۴۵۴-۰۳۱ فاکس:۰۳۱-۳۲۲۷۴۵۱۴

سازمان آگهی‌های اصفهان:۰۳۲۲۷۴۵۱۸-۰۳۲۲۷۴۵۱۷-۳۲۲۷۴۵۱۲-۳۲۲۷۴۵۰۶

فاکس بازرگانی اصفهان: ۰۳۱۳۲۲۷۴۵۰۷-۰۳۲۲۷۴۵۱۱

چاپ: شاخه سبز

امور مشترکین اصفهان: ۰۳۱-۳۲۲۷۴۵۰۸

نگران اسامی نباشید؛

آنچه کارمندان باید راجع به عناوین شغلی بدانند

مسئولیت‌های محول شده است

کارمندان در صورتی از فعالیت روزانه خود خرسند می‌شوند که نسبت به محل کار خود احساس تعلق داشته باشند یا از همکاری با تیم خود لذت ببرند. بر اساس تحقیقات مختلف، بهره بردن از عناوین مدیریتی بالا نمی‌تواند عامل موثری در خوشحالی افراد باشد. بعضی موقعیت‌های شغلی را سنبلی از مهم‌بودن تصور می‌کنند اما این تفکر بعضا مخرب است چرا که اصولا سرمایه‌گذاران میان روسای خشن و بی‌رحمی که تنها به نتیجه‌گیری فکر می‌کنند و مدیرانی دلسوز که به پیشرفت کارکنانشان می‌اندیشند، مورد دوم را انتخاب می‌کنند.

دسته دوم می‌دانند که عناوین شغلی، سیالند و هر لحظه امکان تغییر دارند. آنها با تمرکز بر ارتقای توانایی‌های خود و تیمشان می‌توانند همه را از فعالیت خود خرسند کنند. در روندی طولانی این اتفاق نه تنها افراد کارگشته‌تری را تربیت خواهد کرد بلکه نتایج بهتری را نیز نتیجه خواهد داد.

عناوین شغلی در شرکت‌های مختلف با یکدیگر تفاوت دارند هر شرکت سطوح مختلف کاری را به روش خود تقسیم‌بندی می‌کند. عناوین یکسان در دو شرکت مختلف ممکن است وظایفشان ۱۸۰ درجه با یکدیگر تفاوت داشته باشد.

استارت آپ‌ها و شرکت‌های صنعت تکنولوژی بر این مطلب آگاهند و از همان ابتدا عناوین شغلی متفاوتی برای خود برگزیدند تا بعضی فعالان بتوانند به راحتی وظایف محوله‌اشان را انجام دهند. در سال‌های گذشته عناوین عجیب و غریبی در استارت آپ‌ها نظیر نینجا، نابغه یا جادوگر تعریف شده و امروزه بسیاری از شرکت‌ها از آنها بهره می‌برند.

گوگل عناوینی همچون رییس مرورگر و ششادخت امنیت دارد. نام‌گذاری‌های اینچینی بیشتر بدین دلیل است که این عناوین شغلی متفاوت، دست و پای افسر را در فعالیت‌ها و تعریف وظایفشان نبسته و احساس بدی در آنها ایجاد نکند. برخی افراد نگرانند که با پذیرفتن عنوانی پایین‌تر از مقام قبلی خود

در شرکتی دیگر دچار پسرقت شوند. البته جای نگرانی نیست ممکن است عناوین شغلی که جایگاه پایین‌تری را القا می‌کنند مسئولیت‌ها و وظایف بهتری نسبت به شغل قبلی داشته باشند. پس افراد باید بدانند احتمال دارد شرح وظایف در شرکت‌های مختلف باهم متفاوت است.

بهتر است حین مصاحبه‌های کاری

بازدید مونسان و پولیکاشویلی از نمایشگاه استارت آپ‌های گردشگری

معاون رییس جمهوری و رییس سازمان میراث‌فرهنگی، صنایع‌دستی و گردشگری همراه با زوراب پلویلیکاشویلی دبیرکل سازمان جهانی گردشگری از مجموعه تفریحی و گردشگری گنجنامه همدان و نمایشگاه استارت‌آپ‌های گردشگری و صنایع‌دستی بازدید کردند.

علی‌صغر مونسان معاون رییس جمهوری و رییس سازمان میراث‌فرهنگی، صنایع‌دستی و گردشگری در جریان بازدید از نمایشگاه یادشده با همراهی معاونان خود از نزدیک با مشکلات و مسائل مربوط به فعالان حوزه استارت‌آپ‌های گردشگری آشنا شد.

معاون رییس جمهوری در این بازدید که بیش از دو ساعت به‌طول انجامید، با حضور در تک‌تک غرفه‌های

نمایشگاه یادشده راهکارهای لازم را برای بهبود فضای کسب‌کار شرکت‌کنندگان ارائه کرد و دستورات لازم را نیز برای

تسریع و تسهیل فعالیت‌های استارت‌آپی در حوزه گردشگری و صنایع‌دستی به معاونان و مدیران خود صادر کرد.

ولی تیموری معاون گردشگری و پویا محمودیان معاون صنایع‌دستی سازمان میراث فرهنگی، پورام جانفشان مدیرعامل صندوق احیا و بهره‌برداری از بناهای تاریخی و فرهنگی و رامین افشاری مدیرعامل کانون جهان‌گردی و اتومبیل‌رانی در این بازدید رییس سازمان میراث‌فرهنگی را همراهی کردند.



جایگاه و مسئولیت‌های اشخاص به‌طور واضح برایشان مشخص شود. در این صورت افراد می‌توانند عنوان را نادیده گرفته و تنها مشخصات دو شغل‌شان را با یکدیگر بسنجند.

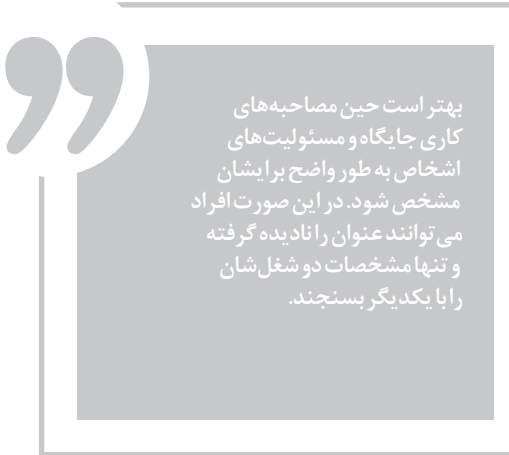
ممکن است دو عنوان و وظایف یک شغل را تعریف کنند

در این میان بهترین انتخاب برای نام یک شغل، ترجمه مستقیم فعالیت‌ها و پیشینه سوابق یک فرد است. شاید انتخاب نام مهندس ارشد برای فردی که تنها بسر فعالیت چند مهندس نظارت دارد انتخاب مناسبی نباشد اما در مقابل می‌تواند ارتباطات فرد را ارتقا بخشد.

تنها مشکل زمانی به وجود می‌آید که افراد محل کار خود را تغییر می‌دهند. آنها نمی‌توانند شغل مناسب خود را با توجه به سوابق و نام بخوانند. بدین شکل که یک نام داخلی برای تعیین سطح ارتباطی میان همکاران مشخص می‌شود و نام دیگری عنوانی است که خارج

از شرکت برای مراسم‌ها و نامه‌های رسمی استفاده می‌شود. این مورد نشان دهنده این نیست که یک فرد نیازمند دو نام شغلی است، بلکه بیشتر به علت جدی گرفته شدن در ارتباطات برون‌شرکتی صورت می‌گیرد. تا بدین طریق کاربران بدانند با فردی بانفوذ و قدرتمند صحبت می‌کنند.

استارت آپ



بهتر است حین مصاحبه‌های کاری جایگاه و مسئولیت‌های اشخاص به‌طور واضح برایشان مشخص شود. در این صورت افراد می‌توانند عنوان را نادیده گرفته و تنها مشخصات دو شغل‌شان را با یکدیگر بسنجند.

تاسال آینده بسیاری از استارت آپ‌ها ایرانی از بین خواهند رفت

موفق باشند.

وی ادامه داد: کسانی که بتوانند در این شرایط ادامه فعالیت دهند، از رهبران این بازار می‌شوند که آن هم فقط مربوط می‌شود به کسب‌کارهای بزرگ و در کل به احتمال زیاد بسیاری از کسبوکارها را از دست خواهیم داد. در واقع مشکل اصلی همین مشکلات بازار مانند نبود کالا است که باعث شده سرویس‌های دیجیتالی از لولویت مردم خارج شوند. وقتی وضعیت معیشت مردم نابسامان است و افراد به عنوان مثال برای خرید گوشت دچار مشکل هستند، توقع زیادی است که از آنها بخواهیم از اپلیکیشن‌های استفاده کنند که مثلا فلان سرویس را ارائه می‌کند و قطعاً از اینگونه سرویس‌ها استقبال نمی‌کنند. اینها واقعیت‌هایی است که همه ما از آنها مطلع هستیم اما متأسفانه هیچ اتفاق مثبتی در جهت حل این مشکلات دیده نمی‌شود و نوسانات مثلا قیمت دلار گویی برای مسئولان اهمیتی ندارد و الان شاهد هستیم که اقتصاد به شدت افت کرده‌است.

در شرایط فعلی کسبوکارهای دیجیتالی اگر خیلی هنر کنند، می‌توانند خود را حفظ کنند دبیر انجمن صنفی کسب‌وکارهای مجازی در خصوص برخی مشکلات این روزهای کسب‌کارهای دیجیتال، گفت: به عنوان مثال الان ماه‌هاست که در فروشگاه‌های اینترنتی ما موبایل به فروش نمی‌رسد و کالا وجود ندارد؛ این در حالی است که بیش از ۳۰ درصد از فروش فروشگاه‌های اینترنتی ما موبایل بود. همینطور در لوازم خانگی، کالا در این حوزه هم وجود ندارد و کسبوکارهای اینترنتی کالایی برای فروش ندارد و نمی‌توان انتظار رشد داشت. در واقع کسب‌وکارها در این شرایط اگر خیلی هنر کنند، می‌توانند خود را حفظ کنند و با روش‌هایی مانند تعدیل نیرو یا کاهش هزینه‌ها این کار را انجام می‌دهند. در این زمینه هم تغییر خاصی صورت نگرفته‌است، همین‌الان که ما باهم صحبت می‌کنیم، یکی از کسبوکارهای اینترنتی بزرگ به خاطر شکایتی که از آن شده و آن شکایت هم به علت کامنت دو کاربر در آن سایت بر علیه یکی از بانک‌ها بوده، دستور فیلترینگ کل وب‌سایت صادر شده‌است.

الفت‌نسب ادامه داد: متأسفانه عزمی برای حل این مشکلات وجود ندارد؛ این اتفاقات تا یک جایی طبیعی است اما از آن به بعد فرسایشی می‌شود. همین‌الان در تهران سه استارت‌آپ فعال در حوزه خشکشویی آنلاین در ده روز اخیر به‌صورت قانونی برای فعالیت آنها موانعی ایجاد شد، که البته ما پیگیر این موضوع هستیم. در زمینه مالیات و بیمه هم متأسفانه تا الان اتفاق خاصی رخ نداده و مشکلات همچنان باقی است. منظور از اتفاق خاص این است که متلاذرا ه مالیات بگوید از فردا یک سری نیرو تقویت می‌کند تا در حوزه کسبوکارهای آنلاین ممیزها را آپدیت کنند، متأسفانه هیچ کدام از این اتفاقات رخ نداده و در مملکت ما آنقدر مسائل دیگر وجود دارد که کسی به این مسائل فکر نمی‌کند.



یادداشت خبرنگاران جوان

در دنیای امروز اقتصاد دیجیتال یکی از اولویت‌های اصلی کشورها محسوب می‌شود و بازارهای جهانی با سرعت زیادی به این سمت در حرکت هستند. در کشور ما هم

که قصد دارد به زودی به یک کشور توسعه یافته تبدیل شود، این حوزه یکی از اولویت‌های اصلی کشور محسوب می‌شود. اما به دلیل شرایط نابسامان اقتصاد کشور و همچنین توجه کم مسئولان به این حوزه، فعالان کسبوکارهای دیجیتال این روزها با مشکلات زیادی دست‌وپنجه نرم می‌کنند. مسئولان دولتی همیشه اعلام می‌کردند که در سال گذشته ۲۰۰ هزار شغل در حوزه کسبوکارهای دیجیتال ایجاد شده‌است اما دبیر شورای عالی فضای مجازی هفته گذشته در گفت‌وگویی این آمار را رد کرد و گفت در سال گذشته حدود ۱۰۰ هزار شغل در این حوزه ایجاد شده‌است.

■ من هم فکر می‌کنم عدد ۱۰۰ هزار شغل که آقای فیروزآبادی گفتند، عدد درستی باشد

سیدرضا الفت‌نسب سخنگو و عضو هیئت‌ریسه اتحادیه کسبوکارهای اینترنتی و دبیر انجمن صنفی کسبوکارهای مجازی در خصوص آمار اشتغال در حوزه کسب‌کارهای دیجیتال، گفت: چند دسته‌افراد هستند که در این حوزه مشغول فعالیت هستند؛ یکسری

Saveh Jame Mosque with Unique Architectural Features



The historical city of Saveh in Markazi Province, located on the ancient Silk Road, has captured the attention of many kings and rulers throughout history.

The city has several ancient monuments, with unique architectural features, dating back to both pre- and post-Islamic periods. Jame (Grand) Mosque of Saveh is among the main architectural masterpieces of the city.

Archeological samples, dating back to the pre-Islamic, early Islamic and Safavid eras have been unearthed by archeologists conducting research on the mosque.

The monument has a courtyard, a dome, two terraces, a minaret, prayer halls and several old mihrabs decorated with Kufi and Sols scripts.

Experts believe that the beautiful prayer halls and corridors of the mosque, with brick façades, were built during the Seljuk era. The main mihrab of the mosque, with vertical and horizontal inscriptions on its three walls, is engraved with Kufi and Sols scripts and Qur'anic verses.

The mud and brick halls are the oldest sections of the mosque. Archeologists believe the architectural features of the mosque underwent changes during the Seljuk and Ilkhanid eras while the dome was built in southern flank of the building in 10th and 11th centuries CE.

Head of Saveh Cultural Heritage, Handicrafts and Tourism Department Reza Ayaz said the oldest inscription of the mosque, installed on the minarets, dates back to 1083 CE.

He added that some inscriptions, seen on the walls of mosque, go back to the 10th century CE, noting that an inscription dating back to the 14th century CE was installed on the wall of the mihrab built in the eastern hall.

"A library with precious books is among the sections of the historical complex – drawing the attention of many visitors," he said.

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Na'in : Edge Of Central Desert



Na'in is a pre-Islamic town, more than 2,000 years old, on the edge of the Central Desert of Iran in the Isfahan (province) of Central Iran. Na'in (also known as Naein and Naeen) lies 170 km north of Yazd and 140 km east of Esfahan.

With an area of almost 35,000 km², Na'in lies at an altitude of 1545 m above sea level. Like much of the Iranian plateau, it has a desert climate, with a maximum temperature of 41°C in summer, and a minimum of -9°C in winter. More than 3,000 years ago the Persians learned how to construct aqueducts underground (qanat in kariz) to bring water from the mountains to the plains. In the 1960's this ancient system provided more than 70 percent of the water used in Iran and Na'in is one of the best places in all the world to see these qanats functioning.

Unique to Na'in are some of the most outstanding monuments in all of Iran: The Jame Mosque, one of the first four mosques built in Iran after the Arab invasion; the Pre-Islamic Narej Fortress; a Pirnia traditional house; the Old Bazaar; Rigareh, a qanat-based watermill; and a Zurkhaneh (a place for traditional sport). Besides its magnificent monuments, Na'in is also famous for high-quality carpets and wool textiles.

Some linguists believe the word Na'in may have been derived from the name of one of the descendants of the prophet Noah, who was called "Naen". Many local people speak an ancient Pahlavi Sasani dialect, the same dialect that is spoken by the Zoroastrians in Yazd today. Other linguists state that the word Na'in is derived from the word "Nei" ("straw" in English)

which is a marshy plant.

» **Get in**
From Esfahan, travelers can use the Jay terminal and take the Naein bus or mini bus (20,000 to 25,000 rial). An alternative is an Esfahan-Yazd bus, which leaves the terminal once every hour if they inform the driver that Naein is their final destination and the fare is 35,000 rial.

» **Do**
Desert trekking
Desert trekking is one of the exceptional possibilities for sightseers in this desert town since a desert with moving sand dunes surrounds Na'in. It's desert trekking on real moving sand dunes.

There are sand hills from 5 to 62 meters that always moving when the wind blows. The highest sand dunes in Iran.

Also sleeping (camping) on the moving sands and having breakfast there if you like.

There is no regular desert transport, so a private taxi or car should be rented. The same man who rents bicycles can also organize the budget tours to the desert.

Mountaineering there is some desert-type mountain surrounded west and north east of Na'in. The one on north east is worth of visit. there are some unpaved roads lead there. the downhill bicycle is recommended. but do not visit there alone.

» **Buy**
Naein's carpets and cloaks are famous and reasonably priced. Woolen textiles are available in Muhammadiieh.

» **Eat**
Lale Restaurant, located on Motahari Street, has some typical but high-quality Persian food, with the good service. There is a place for having traditional "abgusht" in front of Masjid Al-Reza. Also, "del'o

jigar" is available in a small shop front of Laleh Park. You can have a delicious meal for just 2\$. Mirza traditional restaurant is scheduled to open soon.

» **Drink**
Doogh is a sour drink made from yogurt, salt, and water, sometimes carbonated and sometimes flavored with mint or other plants. It is an acquired taste but will rehydrate you quickly in the heat of Iran's summer. It is the same as Turkish "ayran."

» **Sleep**
Jahangardi hotel (ITTO) and Gholami Inn are available for both budget and midrange travelers. The government-run, excellent Jahangardi Hotel is south of Imam Square, toward Isfahan Road. It has stylish, split-level, apartment-style rooms. (+98 323 225 3088)
Budget travelers can find good value at Mosaferkhaneh Gholami, about 300m east of Imam Square, toward the Imamzadeh. There is no English sign, but it's a three-story building placed above a bakery. (+98 323 225 2441).

under the arch, the place to camp
There is a free, quiet, secure place for camping for those who like to stay outdoors. It is popular for cyclists, bikers, and backpackers. It's the historical complex of Babol Masjid, where the Jameh Mosque is located. The camping area is the open part of Hussainieh. The public rest room is always open. The locals are very friendly and helpful. The Hussainieh is off-limits only during religious ceremonies.

» **Get out**
There is a regular bus to Esfahan almost every half an hour is available in the only bus station of the town. also, private Taxi would be available 24 hours a day on the "Falake Esfahan", Esfahan roundabout.

Unique to Na'in are some of the most outstanding monuments in all of Iran: The Jame Mosque, one of the first four mosques built in Iran after the Arab invasion; the Pre-Islamic Narej Fortress; a Pirnia traditional house; the Old Bazaar; Rigareh, a qanat-based watermill; and a Zurkhaneh (a place for traditional sport).

WHERE TO STAY

Daran Tourism Hotel: enjoy visiting Zayanderood River



Daran Tourism Hotel is a 1-star hotel that is located in Daran town. Daran is located in the north-west of Isfahan and it will take you about two hours to get there from Isfahan. One of the best things that you can do while you are in Daran is visiting the beautiful nature of the town. You can enjoy visiting Zayanderood River and its beaches. Also, Daran Terminal is 10 minutes away.

As mentioned, Daran is a small town with a beautiful nature. Hence, you will have a peaceful and quiet stay in your room. Daran has a lot of villages with agricultural lands. So it's a good place to see how people in rural parts of Iran live. On the other hand, Daran is a historical town as well. You can track its history even until Achaemenid Empire.

Daran Tourism Hotel has 10 rooms on one floor. You can choose between double, twin, and triple rooms. Also, the hotel is kid-friendly. If you have any children under the age of three, they are free of charges and can stay in the hotel for free. There is a taxi service at the hotel and even you can rent a car without a driver and tour the area with wheels. The hotel has a parking lot with a capacity of 100 vehicles. You can hang out in the hotel cozy yard in your spare time. Also, The reception is 24-hours a day.

You will find several facilities and amenities in your Daran Tourism Hotel rooms. There is an indoor fridge, drawers, lampshade, wardrobe, and closet in your room. Also, there is a private bathroom in your room with a shower and local/western toilet. You can use high-speed Wi-Fi throughout the hotel.

WHERE TO EAT

Lost in history



Visiting bazaars in Isfahan is definitely sound awesome. They have unique and complicated architectures that display the rich history of Isfahan during Safavid era. Bazaars are the greatest places to hang out after walking in the city; you can spend hours wandering around, looking for Isfahan specific souvenirs to buy, as well as spices and sweets. However, some parts of the vaulted arcades along the bazaars need urgent repair and restoration. There are obvious damages in the ceiling, walls and the load-bearing columns that in case of any delay, these historic textures will be destroyed.

Iran Says Oil Trade Will Continue on Energy Bourse

Close to one million barrels of oil have been sold on Iran Energy Exchange so far and plans are underway to continue the offers in the future, the head of international affairs at the National Iranian Oil Company said.

Saeed Khoshroo gave more details and said the second phase of offering crude oil on IRENEX was successfully carried out on Sunday when 700,000 barrels were traded at \$64.97 per barrel. This is while 280,000 barrels at \$74.85 were sold during the first phase on October 28.

Accordingly, eight cargoes of 35,000 barrels and 20 cargoes of 35,000 barrels were traded during the first and second phases respectively,

indicating a successful pilot program offered on IRENEX.

Reported by the Oil Ministry's news portal Shana, the NIOC official said feedback was positive during the two phases and the company is awaiting opinions and constructive views of the private sector to improve the process and perform better in the future, Financial Tribune reported.

In Khoshroo's words, an aggregate of 700,000 oil barrels within three orders—two orders of 245,000 barrels and one 210,000 barrels—worth 6.5 trillion rials (\$46.42 million) were traded on the international ring of the Iran Energy Exchange on Sunday. He added that the payment period and the settlement of the bill was extended from 50 days to 60 days after cargo delivery.

NIOC has managed to provide a proper platform for the private sector to purchase crude oil through IRENEX and there is no easier

way to buy oil other than buying it directly on the bourse.

According to reports, crude oil was offered at base price of \$79.15 and was sold at \$74.85 per barrel during the first trading session, while the base price during the second offering was \$71.59 and \$64.97 was the final trading price.

Decline in Int'l Crude Prices

Noting that the price change is due to the decline in international oil prices, he said, "Oil prices have decreased by about \$15 compared to the release time of the first announcement on IRENEX and this apparently affects crude prices in energy bourse as the final price is adjusted according to latest oil prices at the time of delivery."

Referring to the role of the private sector, Khoshroo said private companies should do their best to identify target markets and acquire bank guarantees.

Iran Saffron Exports Top \$145m in H1 2018



About 105 tons of saffron worth more than \$145 million were exported from Iran during the first half of the current Iranian year, the deputy head of Iran National Saffron Council said.

The above figures show a 29.6% and 36.8% growth in weight and value respectively compared with the Islamic Republic of Iran Customs Administration's data for last year's H1 saffron exports.

Miri said this year's exports are estimated to increase by 50-60% in value compared with the previous year.

He added that Mashhad, the capital of the northeastern Khorasan Razavi Province, accounts for 90% of Iran's saffron exports, Financial Tribune reported.

Close to 95% of Iranian saffron are grown in the two provinces of South Khorasan and Khorasan Razavi.

About 236 tons of saffron worth more than \$325 million were exported from Iran in the last fiscal year (March 2017-18), indicating a 55% and 56% growth in weight and value respectively compared with the year before. The volume marked a 10-year record in exports for two consecutive years.

Iran is the world's biggest saffron producer with over 300 tons of production per year and accounts for more than 90% of global production.

GOLD PRICE PER OUNCE

1,186.5 \$

Currency	IRR
USD	42000
GBP	54083
CHF	41558
EUR	47221

Iran - Rules for Private Equity Funds Approved

Instructions and charter for private equity funds have been ratified, Iran's Securities and Exchange Organization's deputy for supervision of financial institutions said.



Speaking to SEO News Agency, Saeed Fallahpour said the organization finalized the regulations in consultation with prominent investors and experts. Private equity funds have the option of investing in non-public companies. Accordingly, the regulations allow private equity funds to support public companies not yet listed on the stock market, companies listed on Iran Farabourse SME market and companies that have failed to meet the eligibility for listing, he said.

Private equity is an alternative investment class and consists of capital that is not listed on a public exchange. Private equity is composed of funds and investors that directly invest in private companies or engage in buyouts of public companies, resulting in the delisting of public equity, according to Financial Tribune.

Institutional and retail investors provide the capital for private equity, and the capital can be utilized to fund new technology, make acquisitions, expand working capital, and bolster and solidify a balance sheet.

A private equity fund has Limited Partners (LP), who typically own 99% of shares in a fund and have

limited liability, and General Partners (GP), who own 1% of shares and have full liability. The latter are also responsible for executing the investment.

The minimum amount of investment for private equity funds has been set by SEO at 500 billion rials (\$3.57 million). Investors can operate for a maximum of seven years in such funds, the first four years of which is determined as investment fund period.

Fallahpour elaborated that private equity funds are fundamentally different from regular investment funds at Tehran Stock Exchange. Framework and strategies of private equity funds lead to higher risks and hence applicants are required to fill out forms of risk acceptance after carefully reading the funds' charter and letter of intent.

In addition, the minimum amount

of investment for each investor in private equity funds is set at one billion rials (\$7,143).

"Therefore, it can be said that the proper platform for investment in non-public companies as well as public companies is available," he said adding that the instructions emphasize risk management by introducing obligations and restrictions.

Applications from those wanting to establish private equity funds are first investigated by the junior market Iran Farabourse Co. SEO issues the permit if they meet the requirements.

Fallahpour expressed the hope that in light of measures taken by SEO, the proper platform for financing enterprises in need of reforming financial and operational structure as well as creating new investment tools would be made available.

Private equity is an alternative investment class and consists of capital that is not listed on a public exchange. Private equity is composed of funds and investors that directly invest in private companies or engage in buyouts of public companies, resulting in the delisting of public equity

Iran-Turkey Trade to Exceed 12\$bln: Official

The value of trade exchange between Iran and Turkey is expected to surpass 12\$ billion this year, an Iranian official said.

Speaking at a press conference in Iran's northwestern city of Tabriz, chairman of Iran-Turkey joint chamber of commerce, Reza Kami, said the two neighbors enjoy an acceptable amount of bilateral trade in spite of all political ups and downs.

He said the trade exchange between Iran and Turkey is predicted to exceed 12\$

billion this year.

The main obstacles to trade ties between Iran and Turkey are the banking issues and the transfer of money, so the private sectors should open up a joint bank in order to accelerate the currency transfer between the two sides, Kami further said, adding that Turks have fortunately approved the idea.

Iran was ranked 19th in the list of top export destinations of Turkey and has been reported as the 7th major source of

imports to Turkey in the first five months of 2018.

Iran and Turkey have set a 30\$ billion annual trade target, signing several agreements to enhance cooperation in various areas.

In October 2017, Turkish President Recep Tayyip Erdogan visited Iran to attend the fourth round of strategic meetings between Iran and Turkey.

NEWS

Results of Vehicle Dependability Study in Iran

Iran Standard and Quality Inspection Co. has carried out a Vehicle Dependability Study (VDS), which indicates that cars made/assembled locally show unacceptably high levels of wear and tear after less than a year on the road.

The company talked with 14,263 people who bought vehicles during the six months to June 2017. The car owners were asked about their satisfaction with their new vehicles—three months after the purchase and 12 months later. Close to 90% of those surveyed were men and 48% of them were between 31 to 45 years old. Respondents were questioned about 24 indexes including performance and quality of brakes, engines, electronics, and tires. In each category vehicles could receive up to 1,000 points. The results of the survey are available on isqi.co.ir, Financial Tribune reported.

ISQI is a private auditing agency which carries out surveys and tests on behalf of the Ministry of Industries. In its latest report the agency compared the results of a Vehicle Dependability Study and an Initial Quality Study.

The VDS is a measure of problems experienced after one year of ownership, while the IQS is a measure of problems experienced within the first 90 days of ownership.

According to the results, satisfaction with the cars on average declined 3.7% barely after one year of ownership.

Iranian companies produce and assemble a wide range of models, including the Samand and Dena along with several Chinese, French and South Korean cars assembled inside the country. As expected, the ISQI report shows that the locally made cars fare much badly compared to their foreign rivals, and according to buyers, corrode after one year.

According to car owners, engine performance declines by 6.5% after a year, getting a 713 score compared to 760 earned few weeks soon after purchase.

Fuel Intensive

Fuel consumption rate is among the main concerns of car buyers and is one of the features many people enquire about before buying a motor vehicle. Iran made-cars are especially notorious for their high fuel consumption—some say it is the highest in the world.

Car owners tell ISQI that with the passing of every month the gasoline consumption rate of their vehicles increases.

They also point to significant decline in the performance of the braking system. In the Initial Quality Study, vehicles on average received 722 points out of 1,000 for the braking system performance. The number takes a big hit (661) after less than a year after use.

NO 82

Sudoku

Solution: NO 81

			3				8	
	1	4						
						3		
			9		1			
				4	6			
2						7		
							1	
						6		4
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8	7	6	9	5	3	2	4	1
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4	1	5	8	2	7	6	9	3
7	5	9	6	4	8	1	3	2
6	3	8	5	1	2	4	7	9
1	2	4	7	3	9	8	6	5
9	6	2	3	8	1	7	5	4
5	4	7	2	9	6	3	1	8
3	8	1	4	7	5	9	2	6

News

Iran Rice Imports Down %4.21

About 958,000 tons of wholly or semi-milled rice worth \$985.4 million were imported into Iran during the first seven months of the current Iranian year (March 21-Oct. 22) to register a 12.54% and 4.21% decline in weight and value respectively compared with the similar period of last year. The latest data were released by the Islamic Republic of Iran Customs Administration.

This amount of rice purchases accounted for 5.06% and 3.75% of the respective volume and value of Iran's total imports over the seven-month period. Iranians consume

3.2 million tons of rice every year.

Domestic production stands at 2.2 million tons. According to the Food and Agriculture Organization of the United Nation's September report, Iran is the biggest producer of rice in the Near East sub-region followed by Turkey and Afghanistan. Iran mainly imports rice from India, Pakistan and Thailand. Indian media reported this week that the country is looking at a barter system to export rice to Iran following the exemption given to New Delhi by the United States to continue importing oil from Iran.

US sanctions to trigger more self-reliance in Iran's defense sector: MoD



Iranian Defense Minister Brigadier General Amir Hatami said that US sanctions are not a new issue and it will make Iran more determined to improve self-reliance in this sector. Appropriate plans and solutions have been devised to counter sanctions which enhances Iran's self-sufficiency in the defense field, Hatami told.

Defense economics determines how much of the country's needs should be domestically produced, he said, adding, "if necessary, we will manufacture 100 percent of our requirements." He went on to say that Defense Ministry will bring good news about space and marine achievements to the Iranian nation on this year's anniversary of the Islamic Revolution.

New Measure to Curb Smog in Downtown Tehran

In the latest move to curb air pollution in Tehran Province, dilapidated vehicles and motorbikes will be barred from Eslamshahr County in the southwest. The decision is part of a plan ratified in 2015 by the High Council for Coordination of Urban Traffic, which seeks to ban vehicles with high toxic emissions from entering the province and control the worsening air pollution in Tehran and the peripheries. IRNA said the decision to ban the old dilapidated cars in Eslamshahr was made at the last Tehran City Council meeting on Sunday, in the hope of making life slightly more tolerable in the sprawling capital long fighting a losing battle with poison in the air.

Iran, Syria Stress Continuing Anti-Terror Cooperation

Special Assistant to Iran's Foreign Minister in Political Affairs Hossein Jaber Ansari and Syrian President Bashar al-Assad in a meeting in Damascus vowed to keep up their mutual cooperation on fighting terrorist and extremist groups. During the meeting in the Iranian capital on Monday, Jaber Ansari and President Assad explored avenues for bolstering and reinvigorating bilateral relations, specially in political and security fields. The meeting was also attended by Assad's political and media adviser, Bouthaina Shaaban, Syrian Deputy Foreign Minister

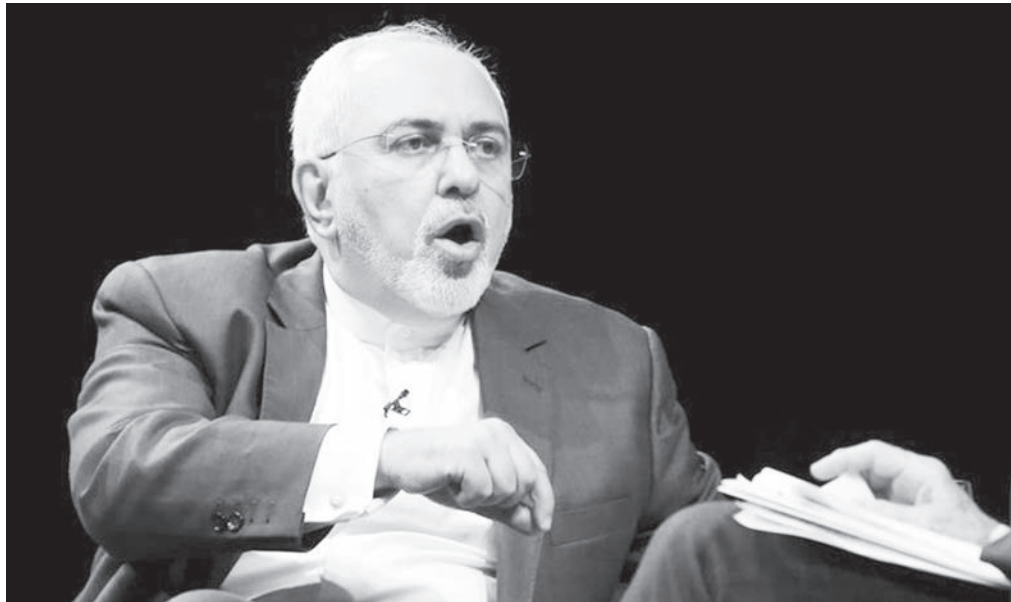
Faisal al-Mikdad and the Iranian ambassador to Damascus. Iran and Syria have pledged to keep counter-terrorism cooperation and to counter US bids to revive terrorists and create obstacles to prolong the war in the Arab country. Jaber Ansari and President Assad reiterated the importance of Syrian-Iranian relations as a factor of stability. The two sides reaffirmed both nations' determination to continue combating terrorist groups operating across the region. They also underlined the need for a political settlement as the sole solution to the Syrian crisis. They also vowed to resist any pressure by the United States, which is attempting after its failure to revive terrorists to topple the government in

Damascus. Iran has been offering military advisory support to Syria at the request of the Damascus government, enabling its army to speed up its gains on various fronts against terror outfits. However, over the past few years, Israel, the closest ally of the US has frequently attacked military targets inside Syria in an attempt to prop up terrorist groups that have been suffering defeats in the battle against Syrian government forces.



Zarif warns against backlash of US approach to JCPOA

Iranian Foreign Minister Mohammad Javad Zarif has warned against backlash of the US administration approach toward Iran nuclear deal famously known as the Joint Comprehensive Plan of Action (JCPOA).



Zarif in an interview with the media department of Iranian Presidential Office that he released on his Twitter account on Tuesday, blasted Washington for its bullying approach towards the world countries.

'President [Donald] Trump has committed I think a great mistake as Richard Haass has pointed out and that is he has tried to project the American military might as well as the American economic might over the ability of the rest of the international community to accept it and that has created the backlash,' Zarif said, referring to the call by French President Emmanuel Macron on other European countries to establish European Army not only to counter Russia and China but to counter the United States. 'Backlash among US allies, backlash in Europe so the America First approach has in fact created this backlash and everybody expected it I think Richard Haass predicted this in the beginning of the Trump administration and now we are seeing the results,' he added. On November 8, Richard N. Haass President of the American nonprofit think tank Council on Foreign Relations tweeted that 'Something I didn't expect to hear. A French president calling for a European army to counter not just China and Russia but even the United States. America First has brought us the revival of the spirit of De Gaulle. More evidence of a post-American world.'

'I think the United States is an extremely powerful country the military expenditure of the United States is equal to the military expenditure of all other countries combined however the excessive use of any strength leads to its demise and leads to reaction

in the part of the international community,' Iran's top diplomat said.

'We had predicted it; we believe that the US failure to respect its international commitments is creating that backlash,' Zarif reiterated.

'It is not limited to the Iran nuclear deal it includes other agreements like NAFTA, Transpacific partnership, UNESCO, climate control, all sorts of agreements, I mean the United States under President Trump believes that it does not need to respect international law and because he believes he is too confident of its power.' Zarif also urged the European parties to set up the Special Purpose Vehicle (SPV) mechanism as soon as possible and while he conceded that there are challenges faced by the EU nations, he went on to stress that 'I believe while we recognize the fact that the Europeans are facing those challenges, we believe that it is their responsibility to address it and if they believe that the JCPOA, the nuclear deal, is a security requirement for them, they must be prepared to invest in that and investment should go beyond the political statement.'

In response to another question whether Iran has thought of walking away from the JCPOA, Zarif said 'There are many options that are available to Iran that is one of the options available within the JCPOA, there are options available outside

the nuclear situation, so we examine all those options.'

The Iranian foreign minister also elaborated on the US mid-term elections which was held on November 6, saying 'I think what will happen in the United States is something that would be determined by the domestic dynamics of the US.'

'But we determine our foreign policy based on our own analysis of the global situation not on domestic ingredients in different countries,' Zarif said.

Elsewhere in his remarks, he referred to the recent allegations made by US Secretary of State Mike Pompeo as scorning Iranians, saying 'It is clear that Iran has survived and will survive and will make progress without the United States and in spite of the United States what is clear in their statement by Mr Pompeo is that he is declaring that whatever he says about not targeting Iranian people is simply untrue.' 'He is targeting Iranian people not only Iranian people in general but even he is trying in vain in our point of view to starve Iranian people because he says if the government wants its people to eat our people will eat we will never submit to the United States but that statement shows the malicious intent of the United States,' he reiterated.

Zarif in an earlier message had slammed US Secretary of State Mike Pompeo for his audacity to threaten ordinary Iranians.

'I think the United States is an extremely powerful country the military expenditure of the United States is equal to the military expenditure of all other countries combined however the excessive use of any strength leads to its demise and leads to reaction in the part of the international community,' Iran's top diplomat said.

report

'Iran deeply concerned over humanitarian situation in Yemen'

Iranian Foreign Ministry spokesman, Bahram Qassemi has expressed the Islamic Republic's deep concern over the deteriorating humanitarian situation in Yemen, saying that the world today must shoulder the historical responsibility of ending the catastrophe in the war-torn country. Qassemi made the comments in reaction to the latest developments in Yemen and the worsening situation in the country particularly after the relentless bombardment of residential areas and medical centres in the port city of Hudaydah by Saudi and Emirati warplanes.

In a Monday statement, he referred to the volatile situation created by the Saudi-led airstrikes on the residents of Hudaydah, and said the Islamic Republic is deeply worried about the dire humanitarian situation in the country. "Iran blames the aggressors' indifference to the warnings and concerns expressed by the international community for the current inhumane situation in Yemen," he said, adding that over the past four years, the aggressors have relentlessly targeted the innocent and defenseless people of Yemen by their warplanes. The spokesman then praised the "timely"

remarks made by Michelle Bachelet, the United Nations High Commissioner for Human Rights, on the current situation in Yemen. The concerns and outrage expressed by Bachelet about the dire situation and the high death toll in Yemen and her call for an end to the sufferings of civilians in the war-torn country are timely and consistent with the bitter reality on the ground, he noted. The spokesman urged the international community to take the concerns and outrage seriously. According to Qassemi, the Islamic Republic has always called for an end to the violence in



Yemen. "Amid the current situation, in addition to their political and legal obligations, all states and the international community, organizations and bodies also have an ethical responsibility to show their strong will to put an end to aggressors' violence in Yemen and adopt appropriate measures to this end," he said.

NEWS

Iran Army to Be Equipped with Advanced Smart Gear: Commander

A deputy commander of the Iranian Army said the Infantry and Rapid Reaction units of the Army are planned to be equipped with advanced smart equipment.

"Since manpower is the main asset of military organizations, it is important for us to protect it," Rear Admiral Seyed Mahmoud Mousavi told the Tasnim News Agency.

"Accordingly, the provision of individual equipment needed to help our manpower to carry out its missions in the best and safest way is on the agenda of the Army," he added. The commander went on to say that to that end, the subsidiary organizations of the Defense Industries Organization and knowledge-based companies have taken good steps. "We are going to provide our forces with smart individual equipment to counter threats," Rear Admiral Mousavi said. Iranian military experts and technicians have in recent years made great headways in manufacturing a broad range of indigenous equipment, making the armed forces self-sufficient in the arms sphere.

Iranian officials have repeatedly underscored that the country will not hesitate to strengthen its military capabilities, including its missile power, which are entirely meant for defense, and that Iran's defense capabilities will be never subject to negotiations. Back in February, Leader of the Islamic Revolution Ayatollah Seyed Ali Khamenei called for efforts to maintain and boost Iran's defense capabilities, hitting back at the enemies for disputing the country's missile program. "Without a moment of hesitation, the country must move to acquire whatever is necessary for defense, even if the whole world is opposed to it," Ayatollah Khamenei said on February 18.

New mayor of Tehran appointed

Tehran's city council appointed Pirooz Hanachi as the new mayor of the Iranian capital city. Winning 11 votes on Tuesday election out of 21, Hanachi is the third mayor appointed by the current Islamic City Council of Tehran, and the 18th after the Islamic Revolution in 1979. Hanachi's predecessors were Mohammad-Ali Afshani and Mohammad-Ali Najafi. Abbas Akhondi, former minister of roads and urban development, who gained 10 votes, was the other candidate at the mayoral race. The appointed mayor of Tehran, 54, was the deputy mayor for technical and construction affairs under Najafi's office. Then he was moved to the urban development and architecture department of Tehran's Municipality. A graduate of University of Tehran, the new mayor had also been in senior positions at Iran's Ministry of Roads and Urban Development. Hanachi should obtain the ratification of Iran's Interior Ministry to officially take the post. Former mayor of Tehran Mohammad Ali Afshani had to leave his post due to a new law recently passed by the Iranian Majlis (Parliament), according to which all the government retirees are forbidden from taking on new state responsibilities.

ISFAHAN NEWS

The First Bilingual Economic Newspaper In Isfahan Province

5000 Rials

Wednesday, November
No. 91, 14, 2018

South Korea Chamber inaugurated in Isfahan

South Korea Chamber was inaugurated at the University of Isfahan with the presence of Ryu Jeong-Hyun, South Korean ambassador in Iran, the chancellor of the University of Isfahan, and the head of the Ministry of Foreign Affairs' Representative Office in Isfahan province. During the opening ceremony, Ryu Jeong-Hyun said, "the political events at the international scene have led some challenges in Iran-Korea economic relations, but we will pass this juncture by relying on our long-standing friendship." South Korean ambassador in Iran added, "In the current situation, mutual interaction in the fields of culture, education and training of human resources is more important than ever; so increasing the opportunities for international exchanges between the two countries will deepen the relationships."



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CALL TO PRAYER TIME IN ISFAHAN

Morning call to prayer:
06:32:22
Noon call to prayer:
17:03:07
Evening call to prayer:
23:06:01

WEATHER



High: 14° c
Low: 5° c



Iran's FM Zarif scolds American counterpart Pompeo

Iranian Foreign Minister, Mohammad Javad Zarif in a tweet reacted to baseless remarks made by his American counterpart, Mike Pompeo.

"All reimposed US sanctions violate UN Security Council Res 2231. Intention to starve civilian population is crime against humanity. [ICJ] already refuted @SecPompeo's claim on humanitarian exemptions. -Western media's factual accounts & attached letters show who's lying," Zarif wrote on his Twitter account. In the tweet, Mr. Zarif has also published a series of pictures.



Iran Says Oil Trade Will Continue on Energy Bourse

6

Revive the Zayandeh-Rood River to prevent land subsidence in Isfahan

Considering the worn-out textures of Isfahan as the hidden treasure, an expert in urban management said, "Undoubtedly, the project of Chaharbagh Avenue is an effective and useful project for reviving the worn-out textures."

"The worn-out textures in Isfahan are golden opportunities to invest in, since these textures are equipped with electricity, gas, and water infrastructure," Akbar Ghaemi said.

Referring to the characteristics of the cities which have the highest income in the world, he noted, "Cities which capture the historical and cultural flavor of countries, cities with transport characteristic (ports), and technology exporter cities have the highest amount of income. Isfahan is also a historical, cultural, and artistic city that can be put in this category, therefore, it is necessary to pay more attention to the revenue derived from tourism industry."

Pointing to the land subsidence in this historical city, Ghaemi said, "Whenever a problem happens in the earth's ecosystems, its harmful effects will



be appeared under the earth as well. At this time that the Zayandeh-Rood River has been dried out for years, we are witnessing its dangerous effects including land subsidence that can create cracks in different areas."

"Land subsidence can create a terrible sound in the ground which is like an earthquake, and the only way to save Isfahan from land subsidence is reviving the Zayandeh-Rood River," he added.

Diabetics to hike in Isfahan

"A special hiking program of diabetics is going to be held on November 13, in Isfahan, with the title of "diabetes; common families facing families", focusing on mobility and healthy diet which are the prevention factors of diabetes," the head of the health culture development department of Isfahan municipality said.

"Considering this fact that the number of diabetics in Iran is more than other countries, and the statistics of diabetics in Isfahan is higher than other cities of the country, it was decided to hold the hiking program for people suffering from the disease in Isfahan as the most important factor that causes diabetes mellitus is inactivity," Farinaz Tavalaian said. Saying that this hiking program is going to be held on November 13, on the southern

side of the Khajoo Bridge, she added, "Health monitoring booths will begin their work from 14:30 on the southern side of Khajoo Bridge, and the hiking program will start from 15:30."

"10 responsible organizations such as the Sports and Youth Department, the Health Department of municipal district 1 and 2, and the Diabetes Charity Foundation will participate in this conference. It has been predicted that more than one thousand people will participate in this hiking gathering," she continued.

"Some happy programs have been also provided for the end of the program, and Dr. Attari, the chairman of Isfahan Diabetes Charity Foundation board, will give a lecture too," she also said.

Brazil eyes broadening economic, environmental ties with Iran

Former president of Brazil said that his country has voiced its readiness to develop trade, economic and environmental ties with the Islamic Republic of Iran.

Former Brazilian President and current Chairman of the Commission on Foreign Relations and National Defense in the Senate of Brazil Fernando Collor de Mello made the remark during his meeting with Iranian Minister of Economic Affairs and Finance Farhad Dezhpasand late on Mon. and called for enhancing and promoting relationship between the two countries in various fields of trade, business, economy, banking, agriculture, transport, medical equipment and environment.

Islamic Republic of Iran is Brazil's fifth-largest trade partner in trading agricultural produce, he maintained.

He went on to say that Brazil enjoys high capacities and potentials for promoting relationship with the Islamic

Republic of Iran.

In this meeting, the two sides agreed to hold a joint commission for broadening economic cooperation between Iran and Brazil.

With the coordination made in this regard, this Commission will be held in last month of the current year (to end March 2019, 20).

Dezhpasand placed special emphasis on the necessity of deepening bilateral economic ties and added, "expansion of level of exports is a symbol of deepening economic ties and this issue will be materialized when the current exports volume is met with significant growth in bilateral trade."

While emphasizing the need for holding regular meetings of the Joint Commission between the two countries, he said, "this meeting will open a new chapter ahead of the two countries for broadening their trade and economic ties."

Chairman of Iran and Brazil Parliamentary Friendship Group also announced that Brazil exported more than 2\$ billion worth of products to the Islamic Republic of Iran in 2017.

Iran Non-Oil Export's Biggest Growth Boosters, Laggards

An analysis of the Islamic Republic of Iran Customs Administration's data by Tehran Chamber of Commerce, Industries, Mines and Agriculture has sorted Iran's export destinations based on the level of their impact on the country's export growth in the first seven months of the current fiscal year (March -21 Oct. 22).

Non-oil exports, excluding crude oil, mazut, kerosene and suitcase trade, hit 67.36 million tons worth 27.22\$ billion during the period, registering a more than %13 growth in value year-on-year, IRICA reported.

Iraq gave the biggest boost to export growth by more than %8 while the growth was most negatively affected by South Korea with %7

Of the top 100 export destinations, 20 countries proved to be the main contributors to Iran's export growth. Non-oil exports to these countries totaled 54.3 million tons worth 21.4\$ billion, indicating a share of nearly %81 in weight and %78 in value of country's overall exports.

Iraq bought 5.73\$ billion worth of Iranian non-oil goods during the period to give the biggest boost to export growth by more than %8.

In fact, Iraq overtook China as the main non-oil export market for Iran during the period. Iran's exports to Iraq surged by %55, accounting for %21 of the total value of Iran's exports.

A total of 4.63\$ billion worth of goods were exported to the UAE, which shows the Arab country had a %5 share of Iran's export growth.

China bought 5.37\$ billion worth of non-oil products from Iran to claim a more than %2 share in export growth.

A %1.5 growth in Iran's exports was on account of Afghanistan since the neighboring country imported 1.87\$ billion worth of non-oil goods from Iran.

Pakistan ranked fifth with more than a %1 share. It bought 688\$ million worth of non-oil goods from Iran during the seven months.

Thailand and Oman accounted for close to %1 of Iran's export growth each. Indonesia, Egypt, Azerbaijan, Georgia, Qatar, Kuwait, Malaysia, Uzbekistan, Armenia, Russia, Myanmar, Italy and Tunisia had less than a %0.5 share each in Iran's export growth.