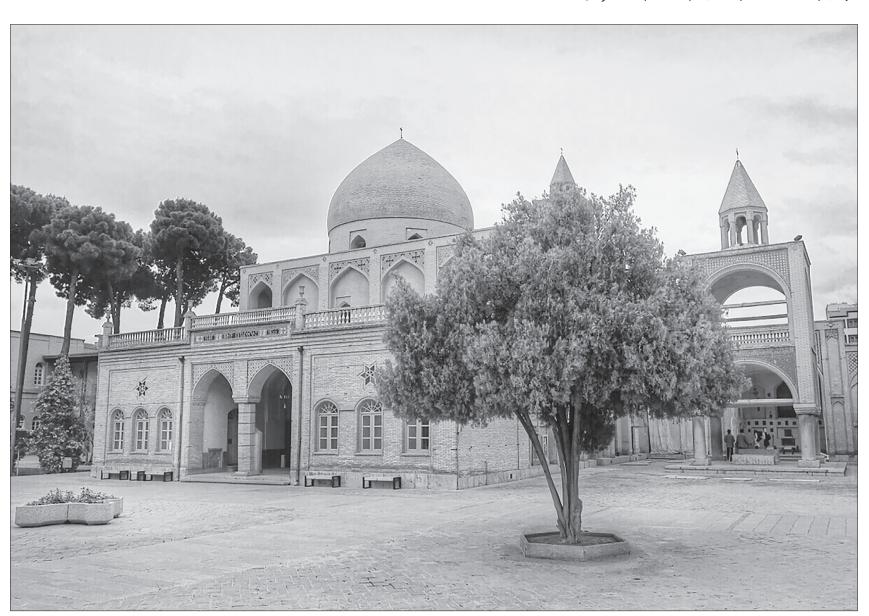
Monday|5 March 2018|No.7 |4 pages | 10000 Rials

دو شنبه |۱۲ اسفند ۱۳۹۶ | شــماره ۷| ٤ صفحه | ۱۰۰۰ تومان

# Vank Cathedral; The Most Beautiful Church in Isfahan

The beautiful All Savior's Cathedral in New Jolfa, locally known as the Vank Cathedral, at the far eastern end of Khaghani Street, is open to visitors from 8 am to noon and 2 to 5 PM, Monday to Saturday. Begun in 1606, at the time of arrival of Armenian immigrants to Esfahan, it was completed between 1655 and 1664 under the supervision of Archbishop David, with the encouragement of the Safavid rulers, and is the historic focal point of the Armenian church in Iran...



#### Editorial

# Effect of Air Accidents on Travel Demand, Tourism Industry

Dr. Reza Mahzuniyeh r.mahzouniyeh@gmail.com

There are many active organizations and companies in the tourism industry and constitute the backbone of this industry. In fact, this industry is very complex and includes various public and private sectors, transportation, hospitality, stores, food companies, and more. The transportation system is one of the hearts of the tourism industry. The transportation system is the line of contact between the destination, the hotel, the attractions and the tourist sites and that efficiency, comfort and the level of safety and security of this system determines the type of experience and quality of travel. There is a direct relationship between the development of the transportation system and the growth of the tourism industry. Recent Aseman passenger plane crash noted the fact that the Iran's air transport fleet, which is one of the important pillars of catering to tourists, faces serious challenges and difficulties that, although experts believe, will not undermine the number of tourists entering the country, but in the long run, it can bring irreparable harm to the tourism industry in Iran and give serious opportunities for making money from it to overseas firms. Experts believe that although the occurrence of such a casualty will have little effect on the demand for travel to the destination of the incident, but after such incidents, the shape of this demand will undoubtedly change which one of the most important changes in the behavior of travel applicants is distrust to crashed Airline and the rotation towards the safer and more reliable airline. Due to the exhaustion of the national air transport fleet and the mismanagement of existing firms, tourists will prefer to use foreign airline flights to travel to Iran. In general, airlines and companies active in this industry will promote the various tourist destinations to sell and earn more money. And when a plane crashes in one country, other active firms in this industry try to seize a wider segment of the market by increasing advertising and emphasis on the safety of their flights and so the existing vacuum is quickly recovered. In the current state of the country's air transport fleet, where aircraft are generally worn and lowquality that airline companies are providing, the occurrence of such a casualty causes a wider part of this market get out of Iranian firms and foreign airlines try to make flights to Iran more than before.

# Destroy Your Missiles Then Talk About Ours



These days, in an unprecedented way, the United States is rolling down the hill faster than ever towards some sort of societal collapse and the waning of its international hegemony. In reality, the White House "tenants", relying too much on behind the scene think tanks, has wrongly sought the solution in finding allies in the international arena, and not by confronting the actual problems. To escape the apparent chaos, Washington has picked the Islamic Republic of Iran to blame for its ills. Thus, the western security services and their Arab allies in the Middle East have spared no effort to create internal division, turmoil and chaos in Iran and to criticize Iran's unrelated human rights, missile defense and alleged nuclear issues. Page:2

UWW forgives cash penalty for Iranian Wrestling Federation

INDEX

Given the organizing Anti-Doping course by the Islamic Republic of Iran Wrestling Federation, United World Wrestling (UWW) encouraged Iranian Wrestling Federation with 30,000 Swiss francs and subtracted its cash penalty in return.

A couple of weeks ago concurrent with the Youth Championship Competition

held in the country, Islamic Republic of Iran Wrestling Federation embarked on organizing an Anti-Doping training course in cooperation with the Sports Medicine Organization for wrestlers and coaches attending this round of competition.

After the Islamic Republic of Iran Wrestling Federation reported the case

of organizing this edition of training course, held in cooperation with National Anti-Doping Agency (NADA), to the United World Wrestling, the Union encouraged the Iranian Wrestling Federation with 30,000 Swiss francs worth of cash prize due to its salient and positive measure taken in this regard.

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Rouhani calls for transparency in banking operations

Page: 3

Clean Up and Clean Out Your Life Page:4

Shahrez; Ceramics Production Center in Iran

#### **CALLTO PRAYER TIME IN ISFAHAN**

Morning call to prayer: 05:05:55

Noon call to prayer: 12:14:49

Evening call to prayer: 18:20:57



#### WEATHER

High: 19° c

Low: 8°c



The prophet (p b u h)

"To prevent a believer from doing an unlawful action is equivalent with Allah to the performance of seventy accepted Hajj."

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#### No Explosion South of Tehran: Police

Tehran's police department dismissed as false rumors about an explosion of a mortar shell in southern parts of the capital.

The information center of Tehran's police department said that a used 60mm mortar shell was discovered in a farmland near the mausoleum of Imam Khomeini, the late founder of the Islamic Republic, in southern Tehran, on Saturday evening. The police's explosive ordnance disposal (EOD) team was immediately dispatched to the scene, and they defused the mortar shell, and transferred it to a safe place, the center added. It also rejected as untrue earlier reports about the explosion of the mortar shell.

#### Iranian Scholar Banned from BBC Debate at American University in Lebanon

An Iranian scholar has been banned from taking part in a BBC debate about Iran and Saudi Arabia at an American University in Lebanon.

Mohammad Marandi, a professor at the University of Tehran, suggested that the decision has been politically motivated. "I really do not know what is behind this decision but obviously the US government and the Saudi regime and other such antagonists have always been putting pressure on governments and academic institutions and as well as other institutions to toe the line. Whatever reason behind this ban I find it completely unacceptable," Professor Marandi said. "I think it discredits the American University of Beirut and it discredits the image that the United States wishes to promote about itself.

# **DestroyYour Missiles Then Talk About Ours**

These days, in an unprecedented way, the United States is rolling down the hill faster than ever towards some sort of societal collapse and the waning of its international hegemony.

n reality, the White House "tenants", relying too much Lon behind the scene think tanks, has wrongly sought the solution in finding allies in the international arena, and not by confronting the actual problems. To escape the apparent chaos, Washington has picked the Islamic Republic of Iran to blame for its ills. Thus, the western security services and their Arab allies in the Middle East have spared no effort to create internal division, turmoil and chaos in Iran and to criticize Iran's unrelated human rights, missile defense and alleged nuclear issues.

Israeli Prime Minister Benjamin Netanyahu's actions at the Munich Security Conference last month, along with a Britishdrafted resolution against Tehran recently backed by US Ambassador to United Nations

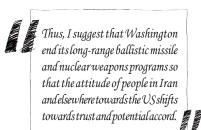
Nikki Haley, have all aimed to demonize Iran.

At the conference, Netanyahu, with the blood of Palestinians on his hands, showed a piece of the wreckage of the Iranian unmanned aerial vehicle (UAV) that was shot down by Israel a month ago.

Recently, the UK drafted a UN Security Council resolution condemning Iran for violating the arms embargo on Yemen and calling for measures to address this alleged violation. US demands to limit Iran's ballistic missile program are, however, an unreachable goal portraying Washington's failures in the region.

Meanwhile, Tehran has repeatedly declared that its defense capability is not up for negotiation and bargaining as it

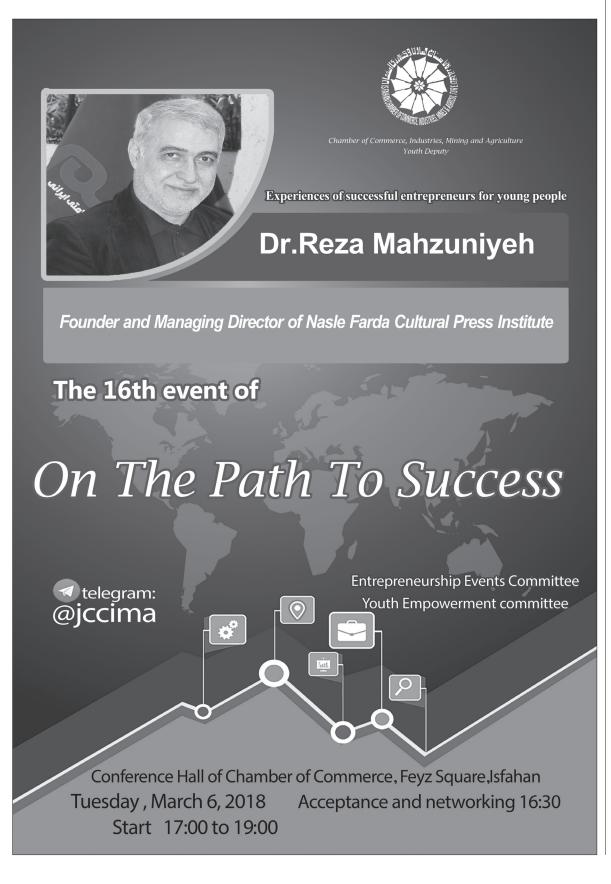




would put the country's security in a compromising position.

It is a given that the only way to reach peace and tranquility in the world is for the US and its European allies to review and halt policies that have led to the bloodshed and killing of defenseless and innocent people in Palestine, Yemen, Bahrain, Afghanistan, Iraq, Syria and other countries.

Thus, I suggest that Washington end its long-range ballistic missile and nuclear weapons programs so that the attitude of people in Iran and elsewhere towards the US shifts towards trust and potential accord.



#### WORLD

### World News



In Brief

#### ◆Russia Completes Trials of Miniaturized Nuclear Reactor for Missiles, Underwater Drones

Russia has completed the trials of a miniaturized nuclear power unit to be installed on cruise missiles and underwater drones, a military-diplomatic source told TASS.

#### China Defends Planned Scrapping of **Presidential Term Limit**

A Chinese official is defending Beijing's plan to scrap term limits on the presidency that would enable Xi Jinping to rule indefinitely as a way to ensure that three of Xi's main leadership positions are unified.

#### Saudi Warplanes Continue Bombing Areas across Yemen

Saudi warplanes carried out new airstrikes against several areas across Yemen, inflicting more human loss and material damage on the war-torn Arab country.

#### Florida Senate advances bill on gun

The Florida Senate is advancing a bill that would increase school safety and restrict gun purchases in the wake of last month's deadly school shooting.

#### Millions of Italians casting ballots in general elections

Italians are taking to the polls to cast their ballots in general elections that would determine the makeup of the country's parliament and its next government.

#### UN suspends aid work in northeast Nigeria after militant attack

The United Nations (UN) has stopped its relief operations in northeastern Nigeria following an attack by suspected Boko Haram militants that left three

humanitarian workers dead and at least three others

#### .. Trump suggests US should have 'president for life' like China

US President Donald Trump has praised Chinese President Xi Jinping after the ruling Communist Party reportedly declared plans to eliminate a two-term limit for the presidency, paving the way for Xi to serve indefinitely.

#### Mexican police officers prosecuted in missing Italians case

State prosecutors formally initiated criminal proceedings against four police officers in western Mexico who were arrested a week ago on suspicion of abducting three Italian men for local gangsters, a judge on the case said on Saturday.

#### ◆Florida billboard labels NRA 'terrorist organization' in rising gun-control campaign

AUS political action committee (PAC) has put up a billboard in Pensacola, Florida referring to the powerful pro-gun lobby group, the National Rifle Association (NRA), as a "terrorist organization" amid a new gun-control campaign in the state and across the country.

#### Trump mockingly calls Bush a 'real genius' over invasion of Iraa

US President Donald Trump is attacking former President George W. Bush over his decision to launch a bloody war against Iraq.

#### ◆ Syrian forces take full control of town in Eastern Ghouta

Syrian troops have taken almost full control of the town of al-Shayfouniya in the Damascus suburb of Eastern Monday 5March 2018 No.7

# ECONOMY

Imam Bagher(A):

"Everybody tells the truth by his tongue, his action will be corrected and everybody has got good intention, his sustenance will be increased and everybody behaves well with his family, his lifetime will be long."

# Rating of Iranian Banks to Be Made Public



The controversial and pending case of illegal credit institutions in Iran has seemingly prompted the administration to make a U-turn regarding its previous scheme to rate certified financial institutions.

"After the illegal financial and credit institutions hurt a lot of depositors, the government put a new plan on its agenda to rate certified banks," Minister of Economic Affairs and Finance Masoud Karbasian told the Persian newspaper Iran in a recent interview.

According to Karbasian, the banks will be rated in terms of their performance, volume of capital and other indicators and standards, while the ratings will be disclosed publicly "so that people can select their bank with complete knowledge".

"The plan will be implemented in the next fiscal year that begins on March 21," Financial Tribune quoted him as saying.

Iran has been planning to rate its banks for a number of years now. Ali Divandari, the head of Monetary and Banking Research Institute, had said representatives from

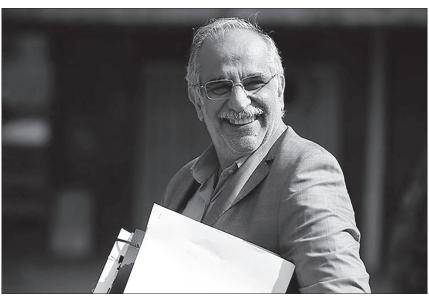
international rating agencies visited Tehran during the FINEX 2016 event to begin negotiations regarding the rating of Iranian banks and companies.

No further news was published on that front, but officials with the Central Bank of Iran in 2016 announced that a new rating system has been devised locally.

Farshad Heydari, CBI's deputy for supervisory affairs, said in September 2016 that the results of the ratings will not be made public as "there is no need" for it.

He had also said at the time that banks will be classified under four categories based on their level of risk and the results of the single scheme that will treat all private and public-sector banks equally will influence interbank interactions and the banks' operations with CBI.

Karbasian's latest remarks indicate the powerful impact of illegal credit



According to Karbasian, the banks will be rated in terms of their performance, volume of capital and other indicators and standards, while the ratings will be disclosed publicly  $\hbox{\it ``so that people can select their bank'}$ with complete knowledge".

institutions.

These institutions mushroomed

during the tenure of the previous administration, held a quarter of the country's liquidity at one point and left many distraught depositors in their wake.

The economy minister mainly sought to use the bank rating system to reassure the public that "there is now room for concern" and "you will be able to easily trust the big and credible banks of the country and deposit your money with them".

#### Rouhani calls for transparency in banking operations



President Rouhani urged banks and financial institutions to exercise utmost transparency in their dealings in order to improve the global view on Iran's monetary system.

The Iranian president made the remark on Sunday at the 57th annual meeting for the General Assembly of the Central Bank of the Islamic Republic of Iran. "We have presented three bills to the Parliament on combating money laundering, and made amendments to the country's current Law of Combating the Financing of Terrorism," Rouhani said, adding "the adoption of these bills will help improve the global view on Iran's domestic banks and monetary system."

Rouhani's remarks came against the backdrop of the latest measure by the world's financial watchdog, the Financial Action Task Force (FATF), which extended in Feb. a waiver for punitive measures against Iran for another six months, but refused to remove the country from its blacklist, in a move which many believe to be politically motivated.

#### HEALTH

# Clean Up and Clean Out Your Life



What we eat and how we think and live can impact our wellbeing in a multitude of ways. Use our guide to help clean up and clear out unwanted clutter from every aspect of your life to leave you renewed and recharged.

#### **Your Body**

**CLEAN EATING LIFESTYLE** 

Now is the time to start eating as clean as possible for optimal health, which essentially means eating foods in their most natural state. Food can either be our medicine to foster good health or it can be toxic. One of the simplest choices we can make on a daily basis is to optimize our health with what we choose to eat.

CLEAN EATING CHECKLIST

The first step is to eliminate sugar as it is believed to be a key trigger for inflammation in the body.

Get rid of processed foods which are often loaded with additives and preservatives.

Curb your intake of grains and instead, opt for buckwheat, spelt, and quinoa. Pay attention to the oil you use; try to buy high quality unrefined coconut oil and organic extra virgin olive oil.

Stick to seasonal produce and whenever possible, purchase organic fruits and vegetables.

Cook your food the right way. Instead of zapping the nutritional value of your vegetables from overcooking, lightly steam, bake, or sauté your food.

Your Mind

CHALLENGE YOUR WAY OF

#### *THINKING*

Sometimes we are our own worst enemy when it comes to making progress or moving forward in life. The most common kind of self-negating mindset is when an individual is afraid of changing his/her current situation due to self-limiting beliefs. Some of these self-negating thoughts include "am I really good enough?" or "is it going to be really any better?"

HOW TO GET RID OF A SELF-**DEFEATING MINDSET** 

Act from a place of what you want and not what you think you should do.

Stop procrastinating and do what you need to do in the order of importance. Get rid of negative thoughts as they poison your mind and limit your scope for achievement.

Be authentic to yourself and your values.

#### Your Spirit

BE GRATEFULFOR EVERYTHING There are numerous health and wellness benefits linked to practicing gratitude. In fact, experts have found that those who regularly practice gratitude by taking time to really notice and reflect upon the things they're thankful for actually experience more feelings of optimism, sleep better, and even have



more robust immune systems. THREE WAYS TO INCORPORATE GRATITUDE INTO YOUR LIFE **TODAY** 

1. Make the effort not to complain for 21 days about anything. Constant and chronic complaining about daily irritations can become a habit that is mentally and emotionally draining.

2. Remember to say thank you. Saying thank you comes easy with the boss, but saying thank you to your kids, your friends, and family members can have a positive impact on your life.

#### **Your Home**

MINIMALISM IS THE NEW BUZZWORD

A cluttered home is not just a matter oftidiness, but can distract you, weigh you down, and add an overall sense of disorganization into your life.

#### THREE BASIC PRINCIPLES OF TACKLING CLUTTER

Do each room, one at a time: If your rooms are too cluttered, start by making three piles: keep, not sure, and donate. Start placing items in each pile accordingly. Everything from the 'keep' pile should be designated a place in the

First organize, and then buy: Skip the temptation to buy lots of cool looking storage boxes before you sort through the clutter. Experts advise first clean out, figure out what containers you need, and where they are going to be placed

Teach your kids: If you teach your kids where things go, and start teaching them the habit of putting things back in their proper place, you'll go a long way to keeping your house uncluttered.

#### Health News

#### Which is Healthier: Being a Vegetarian or Eating a **Mediterranean Diet?**

The Mediterranean diet is consistently heralded as one of the most healthful eating styles. It's heavy on produce, nuts, whole grains, olive oil and lean protein, and light on red meat, processed foods and refined sugars. But a new study finds that vegetarian diets may be just as good at keeping your hearthealthy, according to a study published in the journal Circulation.

For the study, a group of Italian researchers recruited 100 overweight but healthy adults with low-tomoderate cardiovascular risk profiles. Half the group started on a Mediterranean diet, while the other started on a lacto-ovo-vegetarian diet, which eliminates meat and fish but includes eggs and dairy. After three months, they switched. During and after both phases of the study, everyone had regular health screenings. Both diets, the researchers found, were good for people's heart health—but in different ways. The vegetarian diet led to a more substantial drop in the "bad" LDL cholesterol that contributes to plaque build-up in the arteries, which is a risk factor for heart attack and stroke. The Mediterranean diet, meanwhile, led to a greater drop in triglycerides, which at elevated levels can be a risk factor for the same conditions. We were able to show that if a person follows for three months ... either a lacto-ovo or a Mediterranean diet, they are both beneficial for reducing cardiovascular risk factors," says study author Francesco Sofi, an associate professor of food science and clinical nutrition at the University of Florence in Italy. The researchers also found that both diets led to modest decreases in body weight and body fat. On each plan, people lost an average of four pounds overall, three of them from fat.

Esfahan News Cultural-Social Newspaper

- » License Owner & Managing director: Reza Mahzunieh
- » Editor-in-Chief: Marzie Rabiei » Assistant Editor-in-Chief: Bahare Yousefi » Isfahan Office: Mohammad Building,

Shahid Mofateh Street, Ahmad Abad Square,

- Isfahan, Iran » Tel: 031-32274500
- » Public Relations: 031-32274754 » Organization of advertisement: 031-32274517, 32274518, 32274512, 32274505. Fax:031-32274507,32274511

» Lithography and printing: Ayandeh

- tel: 0913-3138202 » Isfahan subscribers Office: 031-32274508
- » website: esfahan-news.com
- » SMS:30007232



Monday 5 March 2018 No.7

## Vank Cathedral; The Most Beautiful Church in Isfahan



The beautiful All Savior's Cathedral in New Jolfa, locally known as the Vank Cathedral, at the far eastern end of Khaghani Street, is open to visitors from 8 am to noon and 2 to 5 PM, Monday to Saturday.

Begun in 1606, at the time of arrival of Armenian immigrants to Esfahan, it was completed between 1655 and 1664 under the supervision of Archbishop David, with the encouragement of the Safavid rulers, and is the historic focal point of the Armenian church in Iran, although it has to a certain extent been supplanted by the recent Armenian cathedral in Tehran. Prior to its completion, there was a small church which served as the center of Gregorian Christianity in Persia. Over the foundations of that small church was built the magnificent high altar of the Cathedral. The exterior of the church is unexciting but the interior is rich, if rather tastelessly , decorated with oil paintings of people sacred to the Armenians, and shows the mixture of style-Islamic Persian and Christian European-that characterizes most churches in Iran. The altar is named after Stjoseph of Arimathia, the relics of whom are preserved within the altar. The soaring walls and splendid arches and the domes of the building are intended to glorify the Creator. Form the tiled lower portions of the

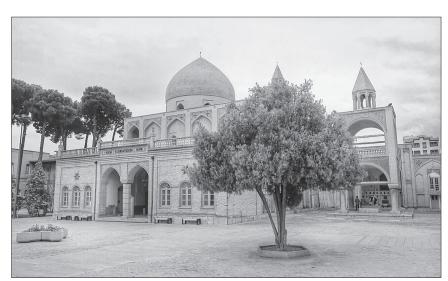
walls to the ceiling are horizontally covered with oil paintings and gilded carving in the representation of the God's revelation throughout the old and new Testaments.

The exterior dome is a simple Iranian dome made of bricks with no decoration. But the interior walls, arches, and dome are covered by plasterwork and richly decorated by oil paintings and gold inlay. These paintings illustrate Jesus as well as Bible stories.

The sanctuary consists of two areas. The one under the main dome is for ceremonies. The whole interior dome is covered by paintings inspired by Bible. Around the dome, Adam and Eve have been painted by **Armenian artists** 

During time, new buildings have been added to serve related purposes including: Clock Tower: This 3-floor clock tower is located above the main door of the main monastery and has a 300kg clock. The clock and tower were installed in 1931.

Printery: which was the first printery in Iran and Mideast. A few copies of its first publication are still available in Vank Cathedral.



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European-that characterizes
Configuration Iran. Islamic Persian and Christian

Library: During their migration, Armenians left everything behind but their books. The books were their most valuable possession. In 1884 the library was built in the western part of the yard to preserve these

Museum: Located beside the library, it was built in 1871. Most of the objects have been donated to the museum by people. Many of them are too valuable and unique. Among them is the smallest Bible in the world in 7 languages which weighs only 7 gr. There are also some painting of the European painters and some manuscripts.

Administrative buildings: In the past marriage, death and judicial affairs of Armenians were organized in the Vank Cathedral. Today this building in the southern part of the yard still serves the Armenians.

#### Chehel Panjereh Hotel; Experiencing World Of Cozy Design



Step into Chehel Panjereh hotel and experience a world of cozy design and flawless service unmatched in Esfahan. Family orientation and over a decade of glamour combine to create a homely house of sophistication in the capital of tourism and Islamic architectural renaissance Variety of different Suites and Rooms; each one unique in design; every detail is planned and coordinated to make you feel perfectly at homeEnjoy afternoon treats in a delightfully pretty setting of Chehel Panjereh Café House. Customers who like staying in Central in Isfahan should consider Chehel Panjereh Hotel. The 28 rooms and 4-star accommodation have Central views. A convenient transfer to Isfahan International Airport from Chehel Panjereh Hotel covers 23 kilometres. Chehel Panjereh Hotel Apartment is opposite the river in Esfahan. It's close to reach Jolfa District, Vank Cathedral, and Sio-se Pol bridge. Tel: (+98) 31 362 721 65

RESTAURANT	ADDRESS	TEL
Shahrzad Restaurant	Abbas Abad Street, Esfahan, Iran	+983132204490
Khan Gostar Restaurant	Hakim Nezami Street, Jolfa Hotel, Jolfa, Esfahan, Iran	+983116278989
Firouz Sherbat Cafe	Jolfa St. Near the Vank Church, Esfahan 81464, Iran	+983136268009
Hermes Restaurant & Cafe	Jolfa Alley, Nazar St, Esfahan 81464, Iran	+983136293349
Manouchehri House Restaurant	No. 49, 7 Emarat, Sabet Alley, Mohtasham Street, Kashan 87134, Iran	+983155242617
Arabo Sandwich	Kelisaye Vank, Esfahan, Iran	+983136276325

#### Must-see sites in Isfahan



▲ Hakim Mosque is one of the oldest mosques in Isfahan, Iran. It is one of the officially recognized monuments of Iran.



▲Bibi Seydan waterfall in Semirom, Isfahan









▲ Engraving (Ghalam Zani) is the art of carving superb designs on various metals such as copper, brass, silver and gold. Isfahan is the main centre

### **HANDICRAFTS**

#### Shahreza; Ceramics **Production Center In** Iran



Today, pottery in Shahreza of Isfahan is a valuable art with its up and downs which have stabilized it's place among Iranian pottery centers. According to studies carried out in the region, fish, bird and sparrow, flower pattern and arabesque patterns (Eslimi and Khataei) are typical patterns used in the pottery of this region and in some cases natural landscapes shine as underglaze and gravel images crude clay body and sometimes on white bodies (Chinese soil). Green-blue colored glaze, as well as a transparent cream colored glaze, are among eye-catching glazes of Shahreza. Shahreza in Isfahan province has 30 active pottery workshop with 200 staffs, making the city a ceramics production center in Iran. 70 percent of the soil of this city is suitable for making pottery.

Isfahan Museums	Address	IRR
Chrhel Sotun	Imam Hossein Square, Isfahan,Isfahan Province	200000
Vank Church	Vank Church Alley , Jolfa , Isfahan, Isfahan Province	200000
Imam Mosque	Imam square, Isfahan, Isfahan Province	200000
Ali Gholi Agha hammam	Bid Abadi St, Isfahan ,Isfahan Province	200000
Decorative Arts Museum	Ostandari Street Isfahan, Isfa-	150000